



INCHDAIRNIE DISTILLERY APPOINTS NEW UK DISTRIBUTOR, DISARONNO INTERNATIONAL UK LTD.

Brand owner and drinks distributor Disaronno International will take over UK distribution of RyeLaw Fife Single Grain Scotch Whisky from InchDairnie Distillery next month.

InchDairnie Distillery, producers of the innovative RyeLaw Fife Single Grain Scotch Whisky have signed a 3 year distribution agreement with Disaronno International UK Ltd, brand owners and distributors of the world-renowned brands Disaronno Italian Liqueur and Tia Maria Coffee Liqueur.

Building on an already successful partnership, the InchDairnie portfolio is currently distributed by their Benelux counterparts, Disaronno International B. V who specialise in brand building and consumer-led innovation. This partnership has resulted in several stand-out brand activations, including an exclusive launch event at the Harbour Club in Rotterdam.

Ian Palmer, Managing Director and Founder of InchDairnie Distillery said *“During the last ten months, RyeLaw has been introduced to a number of markets worldwide, and we’ve been facilitating UK distribution directly from the distillery. We’re very proud of what we’ve achieved and have accomplished a lot, but working with Disaronno International UK is going to take our brand to another level and we’re excited to see what this partnership has in-store.”*

Commercial Director of InchDairnie Distillery, Graham Glen explained *“Since the release of RyeLaw, we have been working to expand our distribution in the UK and after having multiple discussions with potential partners, it became very apparent that Disaronno International UK were both a natural and strategic fit. They have a premium portfolio of brands, very much complementary of our own, and they are experiencing strong growth in the prestige sector with their knowledgeable on-trade and off-trade teams. We are confident that their highly skilled team will build on our existing success in the UK.”*

Marc Richardson, Country Director of Disaronno International UK said *“The team at InchDairnie have created something truly special with RyeLaw – from the liquid to the bottle, it all comes together to make a fantastic premium proposition. Adding to our growing portfolio of in-house and agency partner exceptional whiskies, RyeLaw represents yet another perfect collaboration - we are thrilled to be a part of the InchDairnie journey here in the UK.”*

Bert de Winter, Disaronno International Executive Vice President North West Europe, adding, *“We are already working very closely together with InchDairnie Distillery in the Benelux market*

and are extremely proud to add their fabulous RyeLaw brand to our growing portfolio of craft and luxury spirits in the UK. Our company has a mission to distribute and sell high-quality, hand-selected spirits from around the world. It is a perfect match to expand our portfolio and we look forward to building InchDairnie Distillery brands and business in the coming years”.

Since the launch of RyeLaw in Spring 2023, InchDairnie Distillery has successfully secured distribution in a number of international domestic markets as well as in Global Travel Retail, won the Newcomer of the Year award at the Scottish Whisky Awards in 2023, and is currently expanding the distillery with a vision to double capacity in the next couple of years.

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For further information, photography or interview, please contact Global Brand and Marketing Manager at MacDuff International, Julie Christie at julie.christie@macduffint.co.uk.

Notes to Editors:

- RyeLaw is produced by the InchDairnie Distillery Ltd, and the only product currently available from the Company.
- InchDairnie Distillery is led by Founder and Managing Director, Ian Palmer.
- Distribution worldwide is conducted by MacDuff International Ltd and their network of affiliate partners in each market. For the UK and Benelux, the appointed partner is Disaronno International Ltd.

Disaronno International UK

Disaronno International UK is a premium spirits and wine business company part of the Italian multinational Illva Saronno Holding. Disaronno International UK is home to the most famous Italian liqueur in the world, DISARONNO® and the inimitable cold brew coffee liqueur TIA MARIA®.

InchDairnie Distillery

Founded by Ian Palmer, InchDairnie is a Fife distillery that brings malt tradition into the modern world. Built in 2015, it takes an innovative approach to flavour, through innovative materials, unique methods and maturation practices to produce whiskies with a strong purpose: to excite the palates of perceptive drinkers the world over.

MacDuff International

Since 1992, MacDuff International has been a blender and purveyor of premium Scotch whisky brands; Islay Mist and Lauder’s Blended Scotch Whiskies. Renowned for developing new brands, MacDuff International launched WaterProof Blended Malt in 2020, and in conjunction with InchDairnie Distillery, launched RyeLaw Fife Single Grain Scotch Whisky in 2023.